

FARAH NAJEEB AL HUMAIDHI

Date of birth : July 1982

Place of birth : Kuwait

ACADAMIC QUALIFICATION

Bachelor of Interior Design (American University of Sharjah) – cum laude 2004
Master in Business Administration (Kuwait Maastricht Business School) 2010

PROFFESIONAL SKILLS

Eloquent in English and Arabic
Enthusiastic, Warm & Empathetic personality
Innovative and Focused
Good motivator and leader
Excellent communication and persuasion skills

PROFFESIONAL EXPERIENCE

2004 - Present

Presentation Art Director
Architecture illustration design Firm
(www.presentation-art.com)

2007 - Present

Interior Art Director
Interior Design & Construction Firm
(www.interiorart.com.kw)

2011 - Present

Pieces by Farah Creator
Home Accessories & Furniture line
Designed & Manufactured Kuwait.
(www.piecesbyfarah.com)

Responsible for building the firm and running the company
Managing a staff of 15 designers and administrators
Managing a team of 17 craft men and construction workers.

Accomplishments

During my tenure with Presentation Art I was able to develop the company by creating new identity while seeking new opportunities. I was instrumental in expanding the business over a period of 9 years from a 2 employee set up to reach over 30+ by establishing separate divisions under Architectural Modelling & another for Animation & rendering. I launched Interior Art in year 2007 & took the responsibility of promoting it through exhibitions both in at local & international arena and today I have all the separate departments to run a successful Interior Design Firm such as Design wing, Drafting, Rendering, Project Management, F.F & E, Construction, Carpentry workshop & Administrative division.

Design Workshops

With the vast professional experience garnered over the last 10years, I have been able to conduct several workshops in Kuwait on “Decorate your Villa” subject. This workshop aims at initiate the participants into the world of design by exposing them to the myriad aspect of decoration, forming the basics of any design such as Elements of colors, color coordination, home finishes etc.. A fast paced workshop that delivers in 3 days, focusing on limited participants’ in order to ensure maximum reach for the “individual experience”. I maintain a friendly & interactive atmosphere to ensure free flow of communication & thoughts. With the comprehensive business experience I am also able to generate extensive media & press exposure.

Few of my prominent Interior Art works:

Aston Martin (Kuwait)

Project Design Manager

Oqyana World First (Dubai)

Consultant

The Monarch Hotel (Kuwait)

Consultant

Several Residential

Design / Construction

Including Villas, Chalets, Farmhouses in & around Kuwait

Commercial Projects:

Design / Construction

Perfect 10

Skin Clinic

Rester hotel

Clips Salon

Aston Martin Showroom

Hotel & Restaurant Projects:

Design / Construction

Rester

Nathans famous (All branches in Kuwait and Dubai)

Red Mango

Yogen Fruz

Home Berry

Offices Projects:

Design / Construction

Efad Holding offices,

Adeem investment offices, sharq

Office Plus, Egypt

Wataniya Telecommunication Head Office, sharq

Securities House management Floor

Al Shera tower

Few of the Architectural Models, Animations & Rendering:

7 zones

model, animation and rendering

Layan Residence

model, animation and rendering

Manazel Zahra

animation and rendering

KBT

animation

Capital tower

model and animation

Burgan bank

rendering

Model House

rendering

Wedding Design

rendering

Dubai Condominium

rendering

4 Shop

rendering